

# 2023 June Dairy Month 4-H Poster Contest

**Theme?** “Around the Dairy in Seven Days”

**Who can participate?** Every bona fide Virginia 4-H member

## Age groups?

Junior: 9 to 11 years old as of September 30, 2023

Intermediate: 12 to 13 years old as of September 30, 2023

Senior: 14 to 19 years old as of September 30, 2023

**Where?** You may participate in your local community.

**Why?** To learn more about milk and milk products and their importance to human health.

## How?

- A. Poster must be on **8 ½” x 11” white card stock**, not poster board. Other sizes are ineligible.
- B. Use slogan and stick to theme.
- C. Newspaper and film cartoon characters may not be used.
- D. Posters must contain only original, hand-drawn artwork done by the participant. Computer-generated artwork and text are not acceptable and will result in disqualification of the poster.
- E. Do not attach items thicker than the card stock to the poster.
- F. Get ideas from television, magazines, parents, and friends. Study pictures from your grocery store, dairy plant, dairy nutrition council, or milk cooperatives for additional ideas.
- G. Keep it simple and to the point.
- H. Display photocopies of your poster in prominent locations in your hometown during the month of June. For example: store windows, town library, school display, extension office.
- I. Complete a contest entry form and tape it to the back of your poster.

## Scoring Guidelines

Originality attracts attention and holds interest .....	25%
General appearance - well-planned, designed, and constructed; neat; and easily read.....	25%
Conveys easily understood message .....	20%
Follows theme .....	15%
Accurate information .....	15%

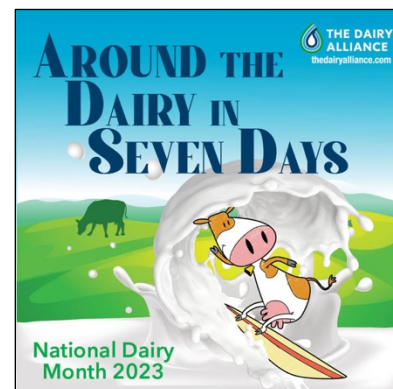
## Winners

The top three posters in each age category at the unit level may compete for state awards. Posters may be mailed to Dave Winston, Litton Reaves Hall, Room 2050, 175 West Campus Drive, Blacksburg, VA 24061. They must be postmarked by June 15, 2023. Use a large envelope and do not fold posters. Posters will be mailed back to unit offices after judging.

## Prizes

**Unit Winners:** In each age group, first, second, and third place winners receive ribbons.

**State Winners:** First place in each age group - \$100  
Second place in each age group - \$75  
Third place in each age group - \$50



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**June Dairy Month 4-H Poster Contest  
Official Entry Form**

**Instructions:** Provide all of the information requested below. Cut at the dotted line and tape this part to the back of your poster. Do not staple.

Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State, Zip Code \_\_\_\_\_

Telephone Number \_\_\_\_\_

Email Address \_\_\_\_\_

Extension Unit (city or county) \_\_\_\_\_

Name of Extension Agent \_\_\_\_\_

Name of Teacher or 4-H Club \_\_\_\_\_

Date of Birth \_\_\_\_\_

**Age Category** - How old will you be on **September 30, 2023**? (Check one)

Junior - 9 to 11 years old

Intermediate - 12 to 13 years old

Senior - 14 to 19 years old

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