

2017 June Dairy Month 4-H Poster Contest



Who can participate? Every bona fide Virginia 4-H member.

Age groups:

- **Junior:** 9 to 11 years old as of September 30, 2017
- **Intermediate:** 12 to 13 years old as of September 30, 2017
- **Senior:** 14 to 19 years old as of September 30, 2017

Where? You may participate in your local community.

Why? To learn more about milk and milk products and their importance to human health.

Theme? "Get More with Milk"

How?

1. Poster must be on **standard poster board** and must be of uniform size - 14" X 22" - **other sizes are ineligible.**
2. Use slogan and stick to theme.
3. Newspaper and film cartoon characters may not be used.
4. Posters must contain only original, hand-drawn artwork done by the participant. Computer-generated artwork and text are not acceptable and will result in disqualification of the poster.
5. Do not attach items thicker than the poster board to the poster.
6. Get ideas from television, magazines, parents, and friends. Study pictures from your grocery store, dairy plant, dairy nutrition council, or milk cooperatives for additional ideas.
7. Keep it simple and to the point.
8. Display poster in a prominent location in your hometown during the month of June. For example: store windows, town library, school display, extension office.
9. Complete a contest entry form and tape/paste it on the back of your poster in the upper right corner.

Scoring Guidelines

Originality – attracts attention, holds interest	40%
Follows theme	20%
Conveys message – easily understood	15%
General appearance – well-planned, good design; easily read; neat and well-constructed	15%
Accurate information – factual	10%

Winners

The top three posters in each age category at the unit level may compete for state awards. Posters are judged during State 4-H Congress. Posters must be delivered to 4-H Congress headquarters before 9:00 a.m. on Tuesday, June 20. They may be picked up after judging outside Dave Winston's office (2450 Litton Reaves Hall). Those not picked up will be held until Thanksgiving, then discarded.

Prizes

County Winners: In each age group, first, second, and third place winners receive ribbons.

State Winners: First place in each age group - \$100
Second place in each age group - \$75
Third place in each age group - \$50



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June Dairy Month 4-H Poster Contest Official Entry Form

Instructions: Paste or tape this entry form on the back of your poster in the upper right hand corner. Please print.

Name _____

Street Address _____

City, State, Postal Code _____

Telephone Number _____

E-mail Address _____

County _____

Teacher or 4-H Club _____

Date of Birth _____

Age Category – How old will you be on **September 30, 2017?** (Circle one)

Junior – 9 to 11 years old

Intermediate – 12 to 13 years old

Senior – 14 to 19 years old

Extension Agent Endorsement Statement

Required Only for Posters Submitted for Statewide Judging

I, _____, endorse _____
(Name of Extension Agent) (Name of 4-H Member)

for participation in the State June Dairy Month 4-H Poster Contest. This member is currently enrolled in the 4-H program, meets all qualifications for participation in the event, and is assigned to the correct age category for judging.

(Date)

(Extension Agent's Signature)